
Health and Wellbeing Board Conference 2023: Option for Consideration

Report being considered by: Health and Wellbeing Board

On: 09 December 2022

Report Author: Dr Zakyeya Atcha

Report Sponsor: Cllr Graham Bridgman

Item for: Discussion



1. Purpose of the Report

This report provides an update on progress with the Health and Wellbeing Conference 2023 for West Berkshire.

2. Recommendation(s)

- 2.1 The Board is asked to approve the proposal for a joint conference with the parish councils sharing a panel and market place stalls.
- 2.2 The Board is asked to approve the proposal for a hybrid conference to be held on Tuesday 31 January 2023.
- 2.3 The Board is asked to agree Market Street council offices as the venue for holding the conference.
- 2.4 The Board are asked to consider and approve the conference agenda for the day.

3. Executive Summary

- 3.1 A working group has been established to deliver the health and wellbeing conference. The membership to the working group includes:

- (1) Zakyeya Atcha, Interim Public Health Consultant
- (2) Sue Butterworth, Programme Officer – Healthy Communities
- (3) Paul Graham, Senior Programme Officer
- (4) Penny Layland, PA to Steve Welch, Service Director - Communities and Wellbeing
- (5) Sean Murphy, Public Protection Manager
- (6) Jo Naylor, Principal Policy Officer, Building Communities Together
- (7) Gordon Oliver, Principal Policy Officer, Strategy and Governance
- (8) Susan Powell, Building Communities Together Team Manager
- (9) Charlotte Williams, Health and Wellbeing in Schools Support Officer

- 3.2 Additional support is being sought from the Communications and Information Technology Teams to ensure we are supported to promote the conference and to run an interactive hybrid conference.
- 3.3 Representation from health partners, and the voluntary and business sectors are being sought.
- 3.4 Market Street is being considered as the venue that would support accessibility, transportation links, the technology and size of venue to hold a hybrid conference and be a warm space.
- 3.5 Contingency planning will be required to manage identifiable risks including adverse weather, infection rates and manage infection prevention and control during the conference.

4. Supporting Information

- 4.1 Following discussions at the health and Wellbeing Board, a hybrid format for the 2023 conference was proposed and approved.
- 4.2 The preference for a joint conference with parish councils was considered for 2024. Following the meeting, this was agreed as the preferred option for 2023. A survey has been sent from the Building Communities Together Team, to ensure parish council members' needs are addressed in this proposed joint conference.
- 4.3 The outline for the Health and Wellbeing Conference is provided in the appendix to the report and reflects the topics highlighted at Steering Group and agreed at the Health and Wellbeing Board.
- 4.4 There is no additional budget available to support the conference.

5. Options Considered

- 5.1 The main themes related to the impact of the increase in cost of living and were believed to be relevant for the joint conference. Further themes will be identified through the survey of parish council members
- 5.2 Options considered included
 - (1) Two separate conferences a week apart
 - (2) Separate conferences on the same day
 - (3) Shared conference with shared market place and panel discussions
 - (4) Shared conference with additional time and space for focused work relevant to the health and wellbeing board and district parish councils separately.
- 5.3 Once the survey findings are available, the final format for the conference will be shared for approval by Board members.

6. Proposal(s)

- 6.1 The proposal made is to hold a hybrid conference on Tuesday 31 January 2023.
- 6.2 To agree Market Street as the chosen venue for the reasons stated.
- 6.3 To finalise the themes for the health and wellbeing focused elements of the conference to include the impacts of the increase in cost of living related to food poverty, mental health and substance misuse.
- 6.4 To await the survey findings to understand the district parish council conference needs to finalise the conference format
- 6.5 To identify communications and IT support.

7. Conclusion(s)

- 7.1 This report provides an update to the Health and Wellbeing Board members on the progress made to deliver the conference in 2023.

8. Consultation and Engagement

- 8.1 The Building Communities Together Team is leading on consulting with district parish councils.

9. Appendices

Appendix A – proposed outline of conference agenda

Background Papers:

None

Health and Wellbeing Priorities Supported:

The proposals will support the following Health and Wellbeing Strategy priorities:

- ☒ Reduce the differences in health between different groups of people
- ☒ Support individuals at high risk of bad health outcomes to live healthy lives
- ☒ Help families and young children in early years
- ☒ Promote good mental health and wellbeing for all children and young people
- ☒ Promote good mental health and wellbeing for all adults

The proposals contained in this report will support the above Health and Wellbeing Strategy priorities by providing the opportunity to collaborate as individuals, communities, organisations and across West Berkshire. In doing so it will help to identify actions needed to support people during the increase in cost of living and its impacts on health and wellbeing.

Appendix A**Proposed Outline of Conference Agenda**

- Note timings may change depending on the survey findings from district parish council members.

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| Pre-Conference Slideshow | 13:30 – 14:00 |
| Welcome (Cllr Graham Bridgman) | 14:00 – 14:10 |
| ICP Overview and Strategy (Sarah Webster) | 14:10 – 14:25 |
| Cost of Living Support (Sean Murphy) | 14:25 – 14:40 |
| Mentimeter Poll #1 | 14:40 – 14:45 |
| Coping with Financial Pressures (Citizens Advice?) | 14:45 – 15:00 |
| Q&A #1 | 15:00 – 15:15 |
| Mentimeter Poll #2 | 15:15 – 15:20 |
| Food Poverty (Prof Tracey Daszkiewicz) | 15:20 – 15:35 |
| Mental Health (TBC) | 15:35 – 15:50 |
| Substance Dependency (Westminster Drug Project) | 15:50 – 16:05 |
| Q&A #2 | 16:05 – 16:20 |
| Mentimeter Poll #3 | 16:20 – 16:25 |
| Conference Close (Cllr Graham Bridgman and Sarah Webster) | 16:25 – 16:30 |
| Stalls Marketplace | 16:30 – 17:30 |